

NEW HAMPSHIRE CHAPTER
BOARD OF DIRECTORS MEETING MINUTES
11 March 2021

Call to Order: President Bob Jaffin called the meeting to order at 1832 hours. The Pledge of Allegiance was recited by those assembled followed by the invocation delivered by Gary Terhune.

Attending: Avery, Balcom, Boyle, Breuder, Burdo, Coulter, J. Day, S. Day, Jaffin, LeFebvre, Lull, McLean, Miller, Spotts, Terhune, Wright.

Opening Remarks: President Bob Jaffin commented that he has to be gone by eight o'clock so Jim LeFebvre will have to take over. Bob then did a quick survey of those who have gotten their Covid shots. He had no opening remarks.

Immediate Past President Remarks: Warren Coulter had no remarks.

Secretary's Report: Michael McLean reported that we do have a quorum (just barely). He said he had received no corrections to the minutes of the last Board meeting which was the ZOOM meeting in January. He said that unless anyone had any corrections, he asked for a motion to approve the January 2021 minutes. Motion made and seconded. Motion passed, minutes accepted.

Financial status: Roby Day reported that "we have some money." He went on to say that our retained earnings as of the end of February were \$2,776.03 and our total assets were \$497,180.75. The retained earnings are attributed to the membership dues we've received. Roby said that we have received two \$180 grants from MOAA national. The first one, in February, was marked for "recruitment", and the second, in March, was earmarked for "videoconferencing support". Roby brought up the issue of whether we ever voted to pay for the first year's dues for new members from the pot of money donated by Ray D'Amante several years ago. Ray said in an email that he thought that was the case. There was discussion as to what the money was intended for. It was decided that the money was to be used for incentives for potential members to join the chapter.

Trustees of the Trust Fund: Andrew Breuder said that based on what Roby said, we are in good shape.

OLD BUSINESS:

Strategic Review Committee: Bob Jaffin welcomed Bruce Avery back. Bruce began by saying that he hoped every one got his email on his comments concerning the Strategic Review Committee. He said most meetings of the Committee can be done by ZOOM. He asked if people could tell him times and dates that were convenient for them. Bruce went on to say that he feels two of the important issues are the structure and filling the Board of Directors and the future of the Scholarship Program. He went into some detail with the problems with selecting Board members and officers. He continued by outlining his concerns with the structure of the current events programs, specifically the need for programs to attract younger members. Bruce finished up by saying his Committee members need to include their spouses so that they are supportive of the Committee work. Jim Spotts raised the question of when will the Committee get to work. He suggested next Thursday [3/18]. Michael McLean said he will sign up for a ZOOM account and send out the invite email. Bruce added as a long

term idea, the thought of a Northern New England Council. It was decided that the Strategic Review Committee would meet via ZOOM next Thursday, 3/18, at 1900.

Operations Committee: Jim LeFebvre said that not everyone on his Committee had a copy of the chapter "Event Guide". He asked Michael McLean if he would send everyone a copy.

Scholarship Program: Bob Jaffin said that while this item was not on the agenda, Wayne Balcom asked for time to speak to the subject. Wayne began by saying we have discussed Scholarship Loan versus Grant for several years. He went into detail as to the amount of money we have in the Program. He continued by saying that we have five students receiving loans (due to Covid). Wayne asked whether the Board wants to change the Program to Grant vice Loan. Drew Breuder asked whether we could forgive people who have been repaying loans. The comment was made that a number of the loan repayments are being made by the students' grandparents. It was also added that if we went to a grant system, would we include grades in any grant consideration. Bob Jaffin commented that he believes that we need to increase the amount of money available to increase the Scholarship amount available. Wayne asked whether the Board wants to add more students, beyond the five current ones. Sharon Day inputted that perhaps the Committee put together their recommendations and put it out to the Board. Bob Jaffin said it would be a topic for the Annual Meeting. Wayne replied that he needs a decision on how many students to accept for next year by this summer. Bob said we will vote on what to do this year at the next Board meeting. Michael McLean added that any change to the structure of the Scholarship Program would require the vote of the whole membership. Michael added that he found it interesting that we were having this discussion without the presence of the major opponent of any change to the Program. Wayne said that was why he was bringing it up tonight. Bob Jaffin said we should not entertain any new students for next year at this point. Bruce Avery brought up the issue of whether contributions to the Scholarship Program were tax deductible. This brought up the subject of making the Scholarship Program an IRS 501.c(3).

NEW BUSINESS:

2021 Tentative program: Bob Jaffin said the only scheduled event for this year is the Clambake on 9/11. Michael McLean reminded Bob that we are locked in for the annual meeting in November. Bob went on to say he has been talking with Barbara Pennels, of the Southern Maine Chapter, about the idea of their chapter being joint hosts for the Clambake. Bob said we need to schedule the GSWA, probably at the Common Man in Plymouth, in April or May. It was decided to have the luncheon in May. Bob then brought up the possibility of an event in July.

Paid Advertising in Granite Slate partnerships relation building IRT: Bob Jaffin asked if anyone had any problems with us trying to find advertising for the *Granite Slate*. Sharon Day asked how many pages are we looking at with any paid advertising. Bob said he would have to work with Roby Day to see how much it costs to print the newsletter. He asked people to look over the rate schedule (**Attached**) he sent everyone and get back to him with any comments. Bob said one reason for the advertising is that it puts us in contact with the local community.

IRT: Bob Jaffin said he is still very excited about IRT (Innovative Readiness Training). Bob asked Jim Spotts if he could work up a blurb on IRT to send out to everyone. Jim gave a detailed rundown on the current status of IRT in NH.

Next BoD Mtg: It was decided that the next Board meeting will be an in-person meeting in May on the second Thursday. Bob Jaffin said he may call a special ZOOM meeting in April because we have a lot to talk about.

BREAK FOR DINNER

Reconvened Meeting at 1950

LOE: Bob Jaffin said he almost forgot to mention about the Level of Excellence (LOE) submission to MOAA. Michael McLean said the deadline for inputs to him is 1 April. He said he sent everyone last year's input to look over and update as necessary.

STANDING COMMITTEE REPORTS:

Government Relations (National/State/SVAC/MLT/Vets Count): Peter Burdett not present. Bob Jaffin summarized Peter's report which he submitted as follows:

SVAC:

Meeting online - 2 March

We heard from LTC Strevig on NG recruiting and the military is still a GREAT place to get an education.

Kari Rosado from Building Dreams for Marines presented and they are providing to all ALL veterans, not just Marines. Call 978-221-1018 if there are needs.

(Veterans Count is also still UP and running strong)

Rec's update on the VAs - note the COVID info for all enrolled.

TAG is building plans for the future, FORT NH - ideas? Please share ideas.

Coverage at the NHVH is high and no cases now for a while.

All Veterans Day ceremonies will be local with NO statewide ceremony.

Camp Resilience is now a voting member of the SVAC - 20 veterans groups are now members.

Dan Marcek reviewed the Community Veterans Engagement Board (CVEB) - (I am on that board)

Kevin Grady reviewed the legislative issues.....the General Court marches on!

NEXT meeting is 6 April.

Bob Jaffin turned the meeting over to the Vice President, Jim LeFebvre.

Personal Affairs: Vacant.

Membership: Michael McLean reported that our current membership is 637:

New members -	1
Deceased members -	9 (Plus 4 w/ spouses)
Dropped members -	3
Current total membership –	637

Of 274 dues letters sent, Michael received 190 payments so far for 69.3%, including 24 online payments. He plans to drop 27 people at the end of the month for not paying their dues.

Recruiting: Jim Spotts thanked Larry Miller for making recruiting phone calls. Jim said he talked to a recruiter out in California who gave Jim some ideas on how they have increased their

membership. Jim LeFebvre added that he had received only two responses to his request for inputs for alternatives for our regular luncheons. They were for ball games or something like that in addition to the luncheons.

Programs: Gerry Boyle reported that we have three events coming up – May, the Clambake and the Annual Meeting.

Web Page: Michael McLean reported the following information:

47 hits in January

24 hits in February

Popular Pages in February:

Hits Page

3 Odds and Ends

2 GSWA

2 Contacts

2 Hot Items

2 Membership

2 Transition Assistance

1 Group Travel

1 Newsletter

4 General

Travel Programs: Tony Burdo submitted the following report:

We have no travelers or inquiries for 2021 to date.

We do have two trips remaining for 2021; one 11-day Greece Island Hopper, 10-21 Sep, and one five-day Spotlights on San Antonio, 27 November – 1 December.

I completed our 2022 program with Collette. We have booked five trips including three North America trips, one European trip and one Central America trip. Also available are the Passion Play trips which total seven different trips depending on availability. The European trips is being offered at a deep discount.

Hopefully, we will have more participation in 2022. If we contract bookings with Collette and have no or few travelers, our relationship with them could be in jeopardy. Collette is the only company that will offer us a commission on our bookings. If we lose Collette, we will have to consider the future of our travel program.

I have begun publishing our trip of the month email program. Plans are to continue advertising our program with Trip of the Month emails, our website and the Granite Slate.

Scholarship Loan Program: Already covered.

Granite State Warriors Award: No report.

SPECIAL COMMITTEE REPORTS:

Awards & NH Veterans Home: No report.

Nominations: Sharon Day sent her report on Director Nominations to everyone via email.

PAO: VACANT.

Granite Slate: Michael McLean said that Marie Chipola did not put out an issue in March and wondered about April. Bob Jaffin told her that he thought there would enough to put out an issue in April.

Web Communications - FB: Jennifer Wright reported that we are back on line on Facebook and she is building an Instagram account. Jim Spotts asked Jennifer if she would send him what she has and he will put it on our LinkedIn page.

Joint Military Task Force (SUD committee): Andrew Breuder reported that the Joint Military Task Force has been pretty active, especially in February. They met on 3 February to decide how to spend three million dollars from the Governor and not overlap among the Task Force. The Task Force has three projects that have been funded – the Purple Star Initiative, child care access, and a physical fitness equipment access targeted toward the Reserve component.

Blast Email: Geoff Corson not present. Sharon Day said he is still doing it even though he wants a relief.

LIAISONS:

ESGR: Sandy Way not present.

Transition Liaison: Jim LeFebvre reported that MOAA has Transition meetings online regularly. He is working with the San Antonio Chapter but nothing locally here. Jim added that he is working on MOAA-NH Chapter members in his area to get more involved in the chapter.

VAMC Manchester: Bernie Satterfield not present.

Martins Point: Bob Jaffin had no report.

Auxiliary: Gwen Devoe not present. She submitted the **attached** report.

Last Minute Items: Roby Day brought up the four documents that govern the operation of the Chapter – the By-laws, the Operations Handbook, the Event Guide and the Goals and Objectives. He asked how many of those documents did people have. Several people said they had varying numbers of the documents. Roby went on to say those documents say how the Board and Officers should do their jobs. Andrew Breuder asked if the documents could be put on our web site. Michael McLean said he didn't know where to put them on our web site. There was discussion as to where to put them. Michael said he would think about it.

Next Meeting: The next meeting is scheduled for Thursday, 6 May, 2021 at the Red Blazer in Concord, NH.

Adjournment: The meeting was adjourned at 2015 hours.

Michael A. McLean
CDR, USN (Ret.)
Secretary
New Hampshire Chapter

Granite Slate paid advertising

All advertising must comply with IRS restrictions for nonprofit organizations. This expressly excludes any solicitations for:

- travel
- insurance
- credit cards
- any inappropriate content

OLD RATE CARD

Size of ad	Single issue	6 month (2 issues)	12 month (full year)
9 page (actually 1/9 page)	\$20	\$35	\$65
7 page (actually 1/7 page)	\$35	\$65	\$125
3 page (actually 1/3 page)	\$65	\$125	\$250

PRESIDENT'S RECOMMENDED NEW RATE CARD

Size of ad	Single issue	Annual (4 issues)
Business card	\$15	\$50
¼ page	\$30	\$100
1/2page	\$55	\$200
Full page	\$110	\$400

Granite Slate and partnership prospects

1. Mow to snow
2. First organic.
3. USAA
4. Service Credit Union
5. BAE
6. Sig Sauer
7. Lindt Sprungli
8. Martin's point
9. Fed point
10. Delta Dental
11. LOWES
12. Home Depot
- 13 VA
14. See how many you can add to the list, car dealerships come to mind immediately as well as grocery chains– Hannaford Shaws Market Basket*markets Stop & Shop IGA and Aldi all come to mind immediately. Theater chains and fast food restaurants as well as iconic local restaurants also come to mind. Who do you know who might consider advertising or partnering with us?

Military Officers of America – New Hampshire Chapter

Surviving Spouse Liaison Report from

January 20, 2021 – March 11, 2021

I have recorded the following deaths.

Doris Parker Phippen	d. December 8, 2020
Dorothy G. Roloff	d. January 2, 2021
Col. Merle W. Schotanus	d. November 4, 2020
Barbara J. Smith	d. February 16, 2020
Capt. Everett A. Weare	d. August 10, 2020
Margaret Weare	d. March 28, 2016
Virginia P. Rose	d. May 18, 2014
Ramona T. Otis	d. December 19, 2020
Marie “Jan” Parcell	d. February 1, 2021
Col. Bruce S. Packard	d. February 8, 2021
Nancy Dubois	d. July 9, 2020
Thomas W. Baer	d. February 21, 2017
Alice C. Atkins	d. March 31, 2019
Gisela Nottermann Everngam	d. August 28, 2018
Lynne Davis Smith	d. January 4, 2021
Marilyn Brownfield Andrews	d. February 1, 2020
William T. Andrews	d. 2017
Maj. James H. O’Rourke	d. February 20, 2021
Elizabeth Brunett Shea	d. March 1, 2021

I have sent out two condolence cards and three condolence letters.

Submitted by:

Gwendolen Y. Devoe

Surviving Spouse Liaison